

CLAIMS

What is claimed is:

1. A method of providing news information to a user computer connected to a system of networked computers, the method comprising:

receiving a first request for an action from the user computer over the system of networked computers; and

interrupting the first request for the action by sending news information to be displayed on the user computer to the user computer over the system of networked computers.

2. The method of Claim 1, further comprising sending information that is responsive to the first request for the action to the user computer over the system of networked computers.

3. The method of Claim 2, wherein sending information that is responsive to the first request for the action occurs after a predetermined amount of time.

4. The method of Claim 2, wherein sending information that is responsive to the first request for the action occurs after receiving a second request for an action.

5. The method of Claim 4, wherein the second request for the action comprises a request for additional news information generated in response to a user of the user computer clicking on a specified area in the news information displayed on the user computer.

6. The method of Claim 5, further comprising sending additional news information to be displayed on the user computer in response to the second request for the action.

7. The method of Claim 1, wherein the first request for the action comprises a request to view a web page.

8. The method of Claim 1, wherein the news information is provided by a governmental entity.

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10. The method of Claim 1, wherein interrupting the first request for the action by sending news information to be displayed on the user computer occurs at a predetermined time of day.

12. The method of Claim 1, wherein the interrupting the first request for the action by sending news information to be displayed on the user computer occurs when a predetermined level of news information is transmitted to the user computer.

14. The method of Claim 12, wherein the news information is categorized into levels by a news reporting group.

16. The method of Claim 1, wherein the news information comprises information regarding a particular sector of industry.

18. A method of receiving news information at a user computer connected to a system of networked computers, the method comprising:

transmitting the first user request for the action to a server over the system of networked computers; receiving news information in response to the

first user request for the action instead of receiving information that is responsive to the first request for the action; and

displaying the news information on the user computer.

19. The method of Claim 18, wherein the news information fills an entire screen display on the user computer.

20. The method of Claim 18, wherein the news information flashes on the screen display on the user computer.

21. The method of Claim 18, wherein the news information is displayed using a background color that is noticeable.

22. The method of Claim 18, further comprising receiving information that is responsive to the first request for the action.

23. The method of Claim 18, further comprising receiving a second user request for an action.

24. The method of Claim 23, wherein the second request for the action is a request for additional news information.

25. The method of Claim 24, further comprising:
receiving the additional news information; and
displaying the additional news information.

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